



Contact: Garey De Martini
Hill & Co. Marketing Director
(415) 321-4362
gdemartini@hill-co.com

FOR IMMEDIATE RELEASE

Exclusive Preview of 2BR Penthouse at the Historic Hamilton Hotel

San Francisco, CA – March 10, 2010 – On Thursday evening March 18th from 6pm to 8pm the recently completed fashion-forward renovation of the only two bedroom condominium at 631 O’Farrell, the famous art deco hotel of the 1930’s, can be seen. The architect, Richard Pennington of Modern Spaces, a European-inspired design firm, will be available to answer questions, as will long time residents of the building. In keeping with the historic theme of the evening, there will also be an After Party at Bourbon and Branch, the popular speakeasy down the street which requires a special daily password for entrance.

This penthouse’s modern take on San Francisco’s history is a result of careful collaboration between the owners, Chris and Julie Westall, both of whom have worked for Williams Sonoma and their architect. Chris explains: “Modern Spaces prides themselves in creating innovative storage solutions. They were able to seamlessly blend the dramatic kitchen, any passionate cook would love, with the elegance of art deco and the sweeping views from downtown to the East Bay.”

Paula Pagano, 30 year real estate veteran believes that buyers’ needs are changing and unit #2001 at The Hamilton is just what buyers are looking for. “I believe today’s astute buyer is more concerned with modern functionality, the quality of materials used and its environmental impact rather than just square footage.”she says. “Bigger is no longer better.”

Julie Fish Westall, a freelance designer with Levi Strauss and new mom, admits they would never consider leaving their newly renovated home except that Chris was offered his “dream job” in Chicago. “I just love the convenience and the buzz of the city - its close approximation to fun trendy restaurants, the theater district and world class shopping at Union Square.” She adds, “But really what is hardest for me is to give up all my fantastic storage. I’ll never find that again unless I design it myself.”

From the opalescent entry built-in closet doors to the carrera marble kitchen island to the hand-painted lacquered cabinets, 631 O’Farrell #2001 is a feast for the eyes to

behold. Should you want to experience this ease of urban comfort living, please feel free to call Paula Pagano at 415 860 4209 to attend the above event or to make an individualized appointment.

Hill & Co.

Founded in 1956, Hill & Co. Real Estate is a San Francisco brokerage long associated with the City's finest properties. With four offices and nearly 100 full-time agents, the company enables clients to successfully navigate San Francisco's complex real estate market. Two additional Hill & Co. offices provide property management and rental services. For more information, visit www.hill-co.com.

####