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FOR IMMEDIATE RELEASE

**Hill & Co. Realtor Paula Pagano's Book
Becomes a Best Seller on Amazon.com**

San Francisco, CA – July 22, 2009 – Hill & Co. Realtor Paula Pagano's book, *Secrets of a Top Salesperson – How Emotions Make or Break the Sale*, went on sale in late April of this year, and has already become a best seller on Amazon.com.

It is perhaps no wonder. The book is written with remarkable candor and insight, and speaks to issues confronting salespeople in all walks of life, whether in real estate or not.

D. Wink, of New Mexico, wrote of *Secrets of a Top Salesperson*, "I was pleasantly surprised by this book. I found it engaging on a general level because of its humanity, wit and wisdom. The lessons in this book can be applied to so much more than real estate, or even general salesmanship. I found it human, interesting and inspiring. And it's a hard-to-put-down fun read!"

Others seem equally impressed, also proclaiming it inspirational. The book is anecdotal in nature, drawing from life experiences to reveal important lessons and illustrate points; ultimately revealing how a reluctant salesperson could grow to become a top producing real estate agent at one of San Francisco's most distinguished brokerages.

Secrets of a Top Salesperson—How Emotions Make or Break the Sale is as entertaining as it is educational. The book is for anyone following their passion because it shows how success comes to those who make life happen.

The book can be purchased online at www.SecretsOfATopSalesperson.com, or at www.amazon.com.

Hill & Co.

Founded in 1956, Hill & Co. Real Estate is a San Francisco brokerage long associated with the City's finest properties. With three offices and nearly 100 full-time agents, the company enables clients to successfully navigate San Francisco's complex real estate market. Two additional Hill & Co. offices provide property management and rental services. For more information, visit www.hill-co.com.